

# PATRIOTS POINT

Naval & Maritime Museum



# PATRIOTS POINT

★ HOME OF THE USS YORKTOWN ★

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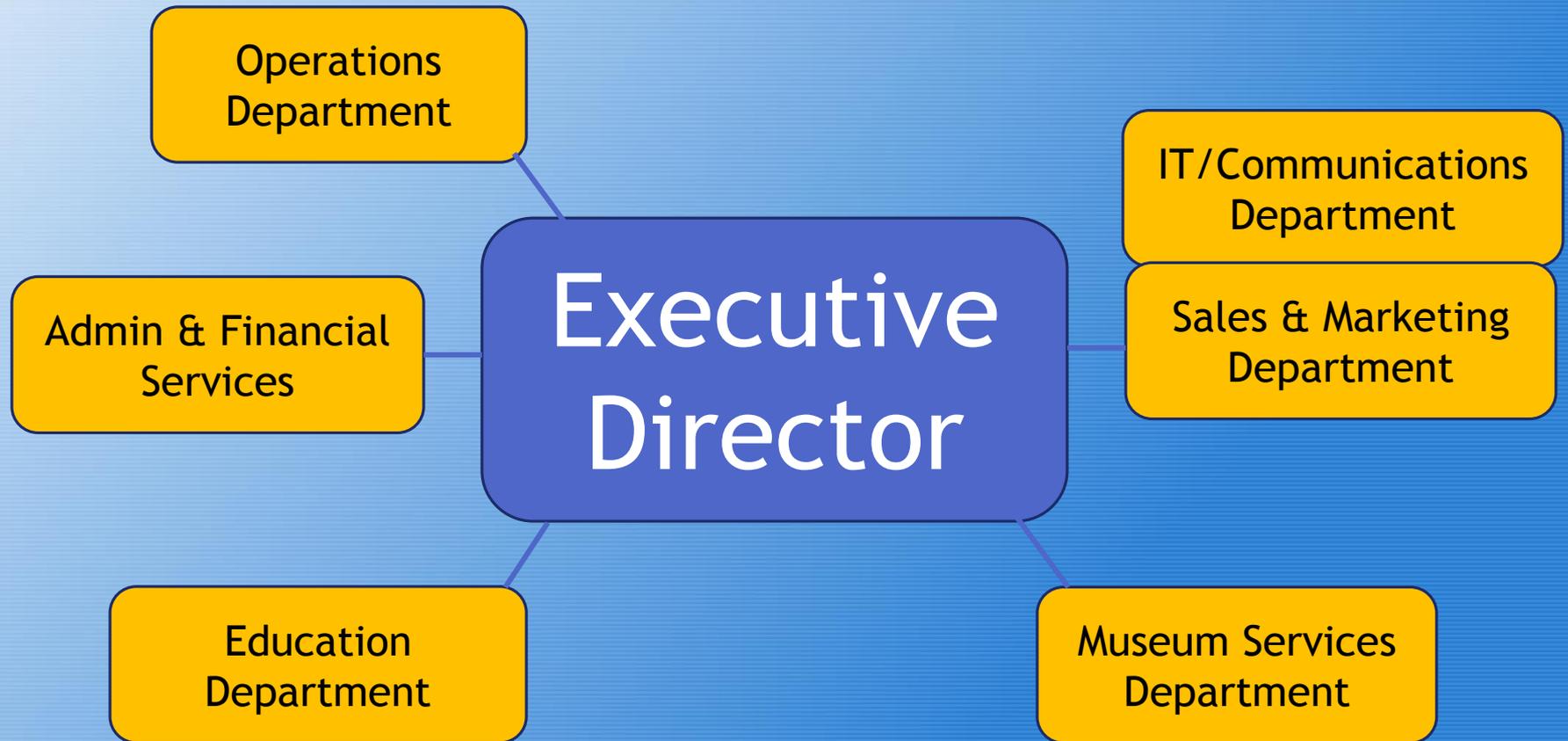
**VACANT, Board Member**

WALK IN THE STEPS  
OF  
**HEROES**

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# ORGANIZATION



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## MISSION

The mission of the Patriots Point Development Authority is to establish and develop a National Naval Museum of ships and to develop and improve the Patriots Point area to provide a destination to foster economic development, education and entertainment as well as pride and patriotism in our nation and its heritage.

## VISION

The vision of the Patriots Point Development Authority is to provide an unsurpassed museum experience that educates, entertains, and inspires, while creating a self-sustaining business plan which includes attraction and property management objectives.

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Budget FY 2016 -2017

|  |    |
|--|----|
| Letter of Introduction and Executive Summary | 1  |
| Budget Summary                               | 2  |
| Revenue Summary                              | 3  |
| Executive Office Budget                      | 6  |
| Operations Budget                            | 10 |
| Administrative Services and Gift Shop Budget | 25 |
| Marketing Budget                             | 3  |
| Camping Budget                               | 42 |
| Museum Services Budget                       | 46 |
| Education Budget                             | 53 |
| Communications Budget                        | 59 |
| EIA Funding Budget                           | 64 |

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PATRIOTS POINT DEVELOPMENT AUTHORITY

THREE YEAR BUSINESS PLAN

FY 2016 THROUGH FY 2019

MAY 22, 2015

- 300,000 Visitors By 2018
- 24,000 Overnight Campers
- 24,000 Students
- 50,000 Students via Distance Learning

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## THE ISSUE

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## Cost of Restoration & Maintenance of Ships, Piers & Landside Facilities



Yorktown

Laffey

Clamagore

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# LAND IS THE KEY

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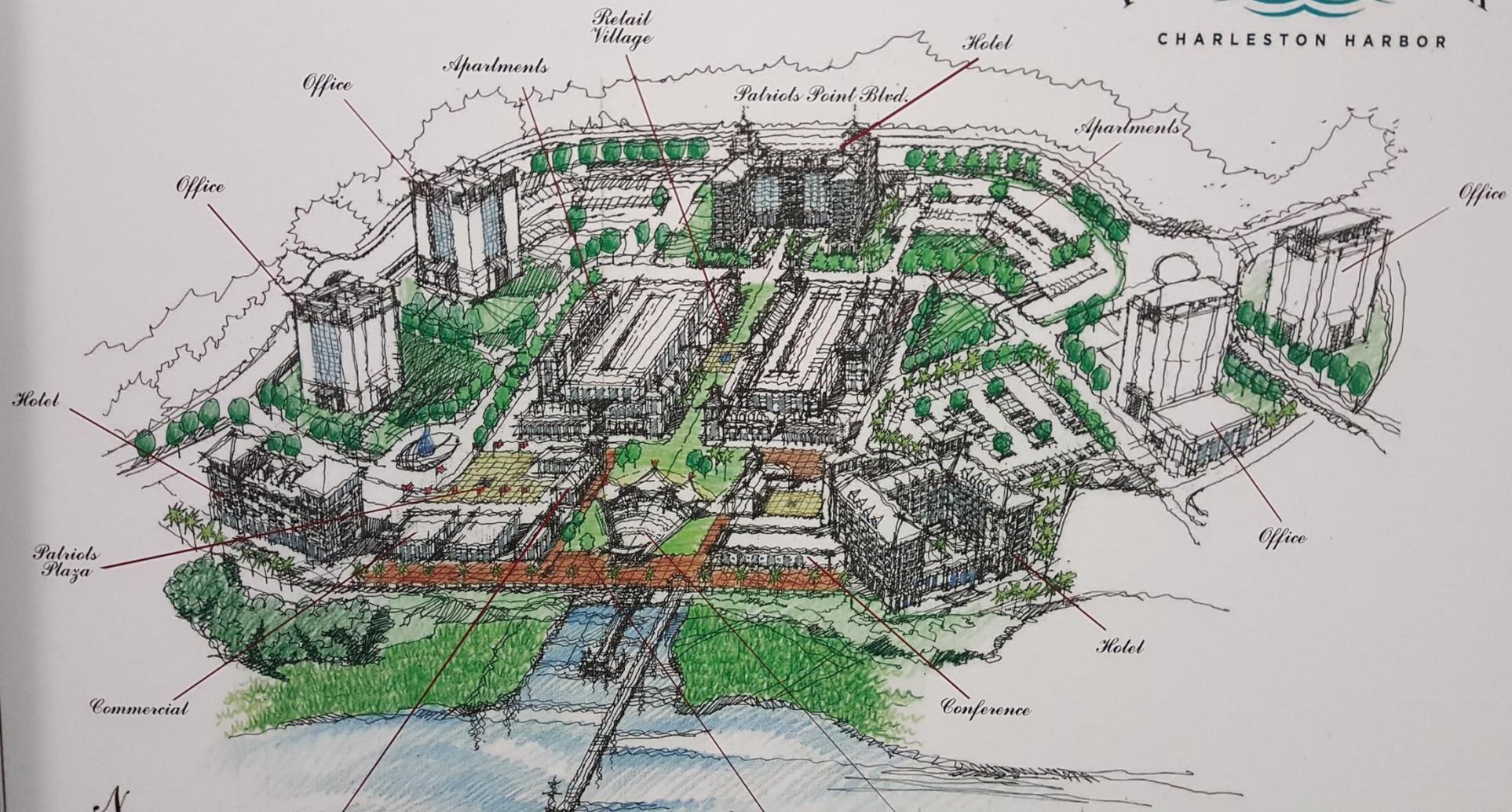
## LAND LEASE PROPOSAL

# PATRIOTS POINT BENNETT PROPOSAL

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VIGNETTE

PATRIOTS ANNEX  
CHARLESTON HARBOR



# PATRIOTS POINT BENNETT PROPOSAL

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*The Grand Patriot*

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# THE NATIONAL MEDAL OF HONOR MUSEUM



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## IMPROVE THE PRODUCT *MUSEUM DEVELOPMENT*

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# MUSEUM MASTER PLAN

- Vietnam Support Base
- Apollo Capsule
- Mount 53
- Laffey Engine Room
- Laffey CIC
- Yorktown Engine Room
- B-25
- Arrival Experience
- Interactive Kiosks
- Animation
- Astronomy 3D
- Flight Academy

# JUST THE BEGINNING

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## ARRIVAL EXPERIENCE

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## ANIMATION

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# APOLLO 8 EXPERIENCE



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## APOLLO 8 EXPERIENCE



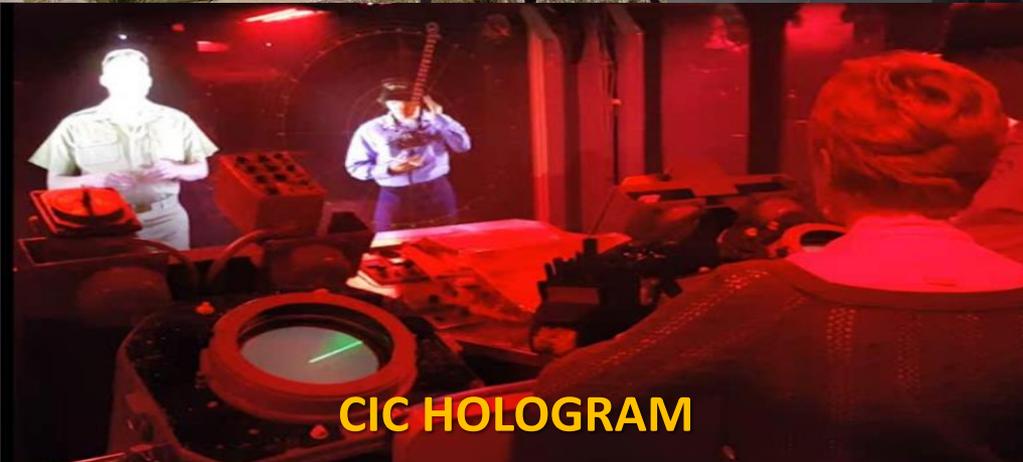
**VIETNAM SUPPORT BASE**



**APOLLO 8**



**RADAR & ENGINE ROOMS**



**CIC HOLOGRAM**



**ARRIVAL EXPERIENCE**



**VIRTUAL REALITY**



**FLIGHT ACADEMY**

YK

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# MORE THAN A MUSEUM

## OVERNIGHT CAMPING PRODUCT DEVELOPMENT



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# FLIGHT ACADEMY



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# FLIGHT ACADEMY

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## EDUCATION

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## Relevance

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- Our Education Programs are key to creating a long-term relevance to the entire state of SC
- We have over 23,000 student visiting Patriots Point annually to participate in our education programs.
- All of our education programs are tied the State of South Carolina standards
- As a result of distance learning, PP has increased from 1 school district participating in structured programs on board the ship to 75% of school districts sending students to participate.
- Our History & Science Books have been delivered to 100% of elementary schools and are available to all 5<sup>th</sup> graders for free



Space VR



Flight Academy



Distance Learning



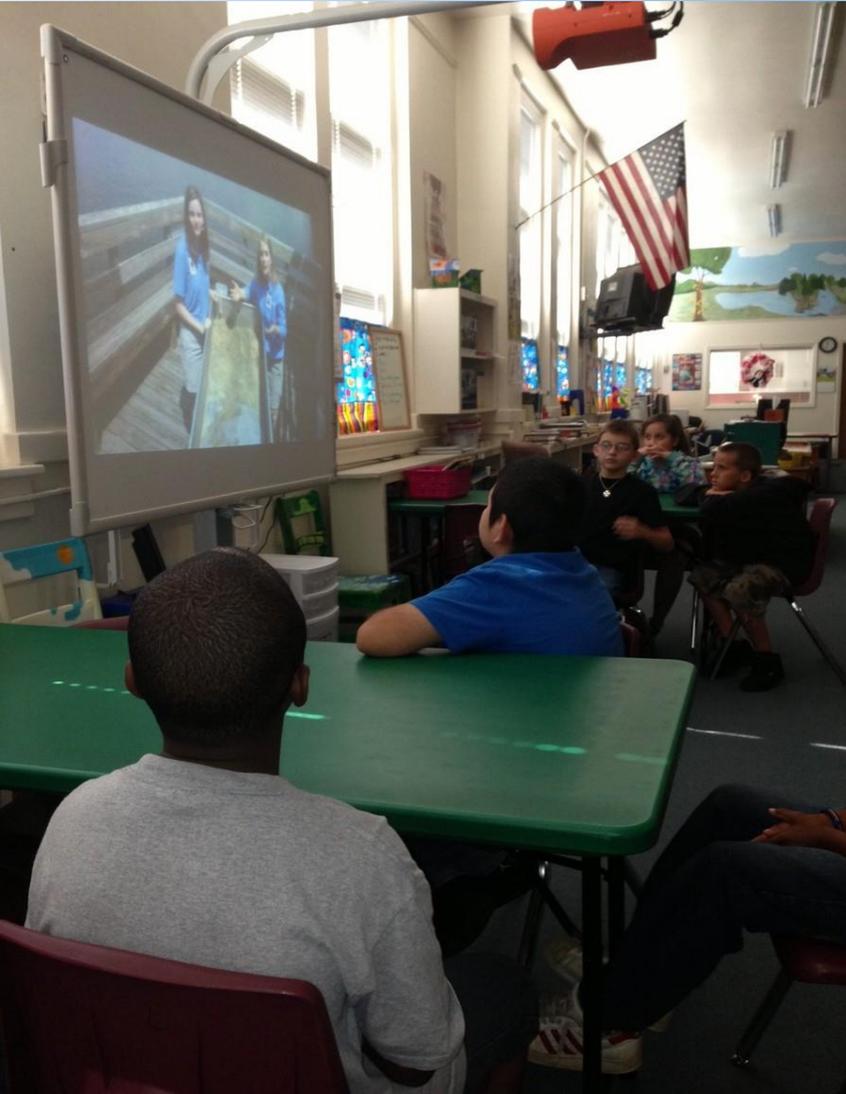
History & Science

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# DISTANCE LEARNING

*Live In the Classroom*



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## SYMPOSIUMS

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# EVENT RENTALS



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# RETAIL

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